

Careers Newsletter

Career as a Market Influencer



According to the [Influencer Marketing Hub](#), Influencer Marketing is now a mainstream form of online marketing.

Influencers, unlike celebrities, can be anywhere. They can be anyone. What makes them influential is their large followings on the web and social media.

So, a brand will work with a Market Influencer to market or promote one of its products or services. The Market Influencer will have a large following of subscribers and will improve recognition of the brand. They are the go-to people who provide the answers to people's questions about the brand they are promoting.

The Market Influencer is paid by the brand they are promoting.

Ellese Ferdinands, Social Media Influencer and PhD Graduate, forged her career in the digital space by keeping up with trends in marketing and content creation within social media. For insights into social media strategy and Ellese's journey, check out the interview [here](#).

In this Issue

Career as a Market Influencer

UCAT- Entry to
Medicine/Dentistry 2023

On the lookout for 'early'
early entry

Australian Apprenticeships

The Defence Industry

Tax File Number

"If you don't like
something change it; if
you can't change it,
change the way you
think about it."

(Mary Engelbreit)



Entry to Medicine/Dentistry 2023

UCAT Quick Facts

- the UCAT (University Clinical Aptitude Test) is a 2-hour computer-based test
- the UCAT will be offered on a choice of dates throughout the month of July 2022, rather than on one single date
- some pathways to medicine/dentistry/clinical sciences will not require the UCAT and some courses may require another test

- Students are encouraged to browse [University Clinical Aptitude Test \(UCAT\)](#).
- Students are recommended to watch the [UCAT FAQs](#) which addresses general questions about the UCAT
- [UCAT practice tests](#) are to assist students in familiarising themselves with the type of questions they can expect to see in the test

Institutions that require the UCAT include:

The University of Adelaide	Medicine, Dental Surgery, Oral Health
Central Queensland University	Medical Science (Regional Medical Pathway to UQ)
Charles Sturt University	Dental Science, Medicine (Joint Program in Medicine – CSU/WSU)
Curtin University	Medicine
Flinders University	Clinical Sciences / Medicine
Griffith University	Dental Health Science
La Trobe University	Dental Science (only non-Year 12 applicants need the UCAT)
Monash University	Medicine
The University of Newcastle / University of New England	Joint Medical Program
The University of New South Wales	Medicine
The University of Queensland	Medicine (provisional entry), Dental Science
University of Tasmania	Medicine
The University of Western Australia	Medicine (Direct Pathway), Dental Medicine (Direct Pathway)
Western Sydney University	Medicine

On the lookout for 'early' early entry

Australian National University

Direct applications for 2023 admissions are now open. Interested students must be eligible for an ATAR and will be assessed on Year 11 results and Co-Curricular or Service requirement (CCS).

CCS is a mandatory section of the ANU application asking you to demonstrate involvement in activities outside the classroom including sport, paid work, volunteering and more.

Applications close on 23 May 2022 and outcomes will be released 5 September 2022.

Don't forget to check out the [scholarships page](#) while you're there.

FEATURED SCHOLARSHIP

Recipients of the Tuckwell Scholarship Program at the ANU will receive:

- \$22,350 per annum (2021 rate) (increasing with inflation) for each year of the length of their undergraduate degree, to cover on-campus residential costs, books, and general living expenses
- priority access guaranteed to ANU-approved student accommodation
- an annual allowance of up to \$2,000 to assist with their move to Canberra and to support two annual return journeys (e.g., airfares) between their home and the University for each year of their degree. The allowance will be dependent on the proximity of their family home to ANU.
- an allowance to help cover the transport costs for your parents to attend Commencement Weekend at the start of the program, and
- an ANU Sports Centre membership for the length of their degree.



Charles Sturt University

The Charles Sturt Advantage early offer program is open to Year 12 students Australia wide for 2023 entry. CSU assess two things: your Year 11 results and your 'soft' skills. In short, you need to respond to three questions demonstrating your communication, resilience, empathy and motivation.

Round 1 applications are already open meaning you could receive a course offer as early as May. Although there are three rounds, popular courses can fill up in the first round (apply by 31 March 2022) so [jump online and check it out!](#)

Round 1

Apply by

31 March 2022

Receive an offer by

Early May

Round 2

Apply by

24 June 2022

Receive an offer by

Late July

Round 3

Apply by

31 August

Receive an offer by

Late September

Australian Apprenticeships

Thinking of undertaking an apprenticeship? There's never been a better time to start preparing!

What is an apprenticeship?

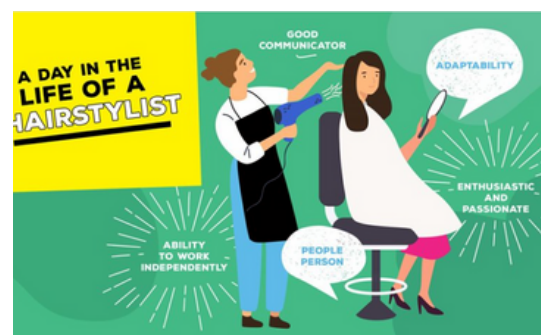
The term '[Australian Apprenticeships](#)' covers both apprenticeships and traineeships. They start when an employer creates a job and decides to use this way of employing and training staff.

Australian Apprenticeships:

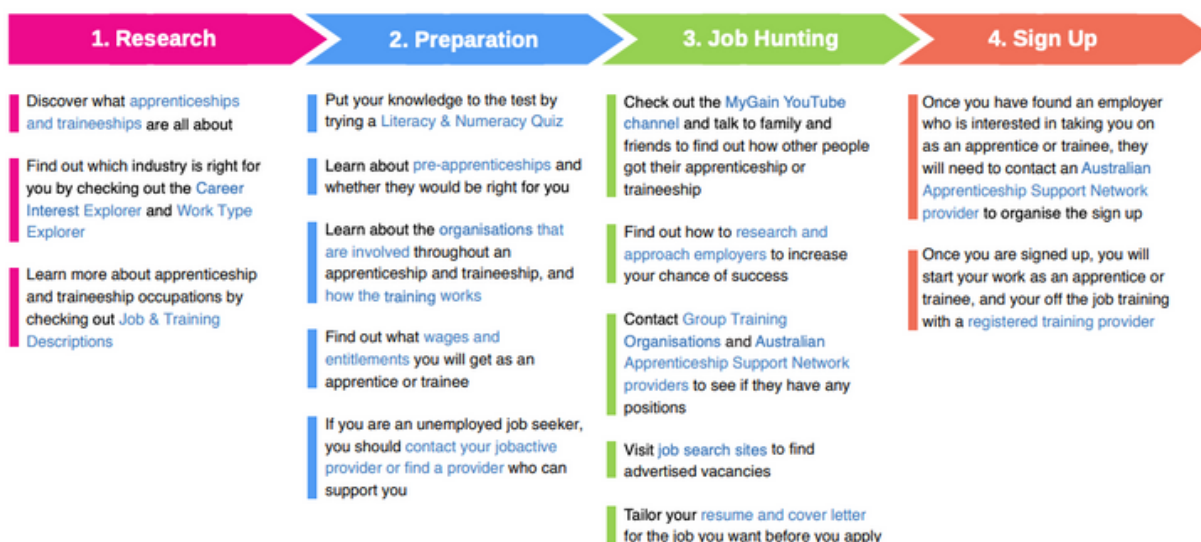
- offer you the opportunity to study and earn an income while undertaking a qualification.
- can be done by anyone of working age.
- give you the chance to learn new skills while getting paid in more than 500 careers and jobs.
- can be done full-time, part-time or while you're at school.

Where can I find more information?

- [Australian Apprenticeships Pathways](#) has a multitude of resources to research your career options.
- Practise the industry-specific [aptitude quizzes](#).
- Look at these tips for [finding an apprenticeship](#).
- Read about [financial support for Australian Apprentices](#).
- Identify [in-demand skills](#) based on labour market research.
- For further assistance, contact an [Apprenticeship Network Provider](#).



STEPS TO AN AUSTRALIAN APPRENTICESHIP





Eligibility

To be eligible to participate in Virtual Work Experience, students must be:

- in Years 10 or 11, and aged 15-17 years for the duration of the work experience
- enrolled in a school in Australia
- able to commit to the designated days as specified by the supervisor (with students seeking approval from their school) and be supported by a teacher, parent or other approved adult in their physical location throughout their work experience project.

Virtual work experience will be run by the Department of Defence in conjunction with Australia's National Science Agency, CSIRO.

The 'defence industry' is the thousands of Australian businesses, men and women across the country who aren't in the Defence Force but use their expertise, experience and trade skills to supply and support it - they are [The Workforce Behind The Defence Force](#).

A new government initiative to help build the defence industry is the virtual work experience program.

The **Defence Industry Virtual Work Experience Program** will provide opportunities for students who may face geographic or other barriers to participating in traditional work experience.

Students will undertake collaborative, group science, technology, engineering and maths (STEM) projects, including projects linked to real-world research and industry challenges.

The Defence Industry Virtual Work Experience Program will commence in Term 2, 2022 with a pilot of approximately 30 students.

Please email workexperience@csiro.au to register for more information.



Tax File Number

Any student will need a tax file number if he/she starts work (part-time and full-time) and all students planning on a tertiary education require one when they start.

Importantly, current Year 12 students are reminded that they will be requested to provide their Tax File Number (TFN) on enrolment to TAFE or university next year, so it is worthwhile getting an application submitted early!

Students must now apply for a TFN online and have their identity verified through an interview at a [participating Australia Post office](#).

To apply and also to find out about participating Post Offices, visit [Apply for a TFN](#).